



Kevin, Bob and Peggy Price, Glanford Avenue in Victoria, 2012, Price's Alarms.

## BOB, KEVIN AND PEGGY PRICE, PRICE'S ALARMS

Founded right here in Victoria in 1895, Price's has the distinction of being Canada's oldest security company. Today, 117 years later, Price's Alarms remains locally owned and operated, a family business run by Bob, Peggy and Kevin Price.

Having grown to more than 140 employees, the company owns and operates its own 24-hour monitoring station, meaning the professionals monitoring your system are highly trained Price's Alarms employees right here at home.

Dedicated from the start to protecting property and saving lives, Price's provides clients with the latest technology to keep their homes and businesses secure and loved ones safe, along with the personalized service to back it up. Clients can expect a Price's security advisor to come to their location to review their needs and discuss the many options for their security system and monitoring.

This fall, the company is building a brand new monitoring station where it will allow Price's security experts to monitor their wide range of clients – from those counting on Price's for their home security or medical alert needs to elevator and fire monitoring. "The new station is again ULC-certified, meaning it's achieved the industry's highest standard when it comes to design and reliability," Kevin notes, adding that the new station is still right here in Victoria built from the ground up with the latest technology, systems and security to keep our customers safe regardless

of unforeseen circumstances. "Our job is to provide the right solutions to keep our customers safe and secure."

Recently named dealer of the year by GE Security (Interlogix), Price's Alarms custom designs each security system to specifically meet each situation. Price's even operates a specialized division that designs security camera and access control systems.

Among the common misconceptions new customers may have is how affordable alarm systems and monitoring can be. Installed systems begin at just \$100 and monitoring can be less than \$1 per day, depending on the level of service required. As an added benefit, most insurance companies will also provide a discount on your home insurance when a security system is in place.

Thanks to today's secure and reliable wireless technology, installing and using a security system is easier than ever. With interactive services, homeowners can monitor and operate their security system from wherever they are via a computer or smart phone. From a text telling you your children have arrived home safely to the ability to control lights and door locks from across the world, you will always be connected with your security.

"Every customer counts," Kevin says, "and coming up with the right solution for their needs is what we have prided ourselves on for more than 100 years."



“No matter where you are, there's always someone here to look after your security needs.”

### PROFILE

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